



EXECUTIVE SUMMARY

Pursuant to Broward College Policy 6Hx2-1.14 and Procedure A6Hx2-1.14, Dr. Donald Astrab exercised the authority delegated by the Board to execute the non-standard agreement renewal with Cludo, Inc. for their search and insights engine product that will be used for the public "www.broward.edu" site, by utilizing the bid waiver exception for Information Technology Resources. Estimated Contract Spend Amount: \$8,088.00, Estimated Cumulative Amount: \$46,928.00, Estimated Contract Revenue: \$0.00

Presenter(s): Raj Mettai, Chief Information Officer

1. Describe the purpose of this purchase of goods, services, information technology, construction, or use of space. The College is seeking approval to renew the agreement with Cludo for their site-search tool for one additional year. Since the contract was executed in 2020, Cludo, Inc. has updated its general terms and conditions. Thus, we are seeking legal review and approval to renew this agreement for one year.

This site-search engine software allows web users to enter information into a search box and returns results based on the information that was entered. This site-search tool, if approved, will remain integrated within the Broward College public website (www.broward.edu) as its main search engine for the site.

This product uses features such as artificial intelligence to learn the behavior of all site visitors, and transforms the searching experience based on the behavior of these users. In addition, Cludo offers a comprehensive and easy to understand analytics dashboard that assists the Marketing department with gathering useful information towards the usability and performance of the Website.

2. Describe the competitive solicitation method used or, if none, the exemption relied on for bid waiver.

The College used the exemption provided for the IT Bid Waiver in accordance with the Florida Administrative Code (FLDOE 6A-14.0734(2)(g) and College Procedure 6AHx2-6.34 which cites the following exception to the requirement to solicit competitive offers:

Information technology resources defined as all forms of technology used to create, process, store, transmit, exchange and use information in various forms of voice, video and data, and shall also include the personnel costs and contracts that provide direct information technology support consistent with each individual College's information technology plan.

3. Describe business rationale for the purchase and how it was procured.

(A) What is the benefit of the purchase. If there is an ROI, describe the ROI and how calculated. The College realizes that there are free products that can be integrated into websites for searching. However, searching websites has become very popular this day and age, new tools that offer artificial intelligence are required to provide the best user experience possible. The cost of the product is minimal for the benefits this product will bring to all visitors going to the new public website. A return on objective would be measuring our current searches vs the new searches with this software tool, and determining if users find what they need early on in the web exploration process.

(B) How does the purchase support the Strategic Business Plan. Not applicable.

(C) If applicable, what is the rationale for the use of piggybacks, existing contract extensions, bid waivers in lieu of the College conducting a competitive solicitation. This subscription was procured utilizing the bid waiver exception for IT resources per FLDOE Rule 6A-14.0734 and College Procedure A6Hx2-6.34. The software is in alignment with the College's Information Technology Plan. The College explored the possibility of procuring this software through a third-party reseller, but the vendor does not work with any 3rd party resellers. Additionally, this software is utilized by prospects and students searching for accurate information quickly and effectively, which is key towards the success of our students. Utilizing innovative tools such as these, aids our students with their daily activities and also aids our prospects when they are looking to pursue an education with the Institution.

(D) If a competitive solicitation process was conducted by the College, describe the process. Not applicable.

This Executive Summary is approved by:

Raj Mettai
Chief Information Officer

Renewal for Broward College

This Renewal Agreement (the "Renewal Agreement") is entered between Cludo Inc. (Vendor) and Broward College (Customer). The parties hereby agree as follows:

1. The Agreement signed the 01/15/2020 will be renewed for an additional period of 12 months from 01/15/2025 to 01/14/2026; and
2. General Terms & Conditions Provision 1.2 shall be modified as follows: In the event of any discrepancy between these General Terms and Conditions and the Supplemental Addendum - Software Broward College, executed on 11/18/2019, the Supplemental Addendum – Software Broward College shall prevail, unless otherwise explicitly agreed in writing between the parties.

Except as expressly modified by this Renewal Agreement, the Agreement shall be and remain in full force and is subject to the same Terms and Conditions established in the Agreement signed between the parties the 01/15/2020.

Billing Information

Name: AP

Title: _____

Phone: _____

Email: accountspayable@broward.edu

Purchase Order Number: _____

If no purchase order is included, Cludo will assume that none is required for the initial order or any subsequent invoices.



Subscription Information

Cludo Product		Yearly Subscription Fee*
1 million additional searches	1	1,800 USD
Professional Search for Broward	1	4,788 USD
Single Sign-On Subscription	1	1,500 USD
Total Yearly Subscription Fee		8,088 USD



Acceptance

Broward College - Professional and SSO

Signed by:
Donald Astrab
6DD41D98CFDA4F4...

Signature

Donald Astrab

Name

Interim President

Title

1/23/2025

Date

Cludo Inc.

Kajsa Brindley

Signature

Kajsa Brindley

Name

Head of Sales, North America

Title

Jan 16 2025

Date

Renewal form prepared date: 01/16/2025






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